

design project summary

Typesetting literature

Choosing a suitable piece of literature - focus on presenting the text in a suitable typeface, creating a colour scheme which both aids legibility as well as underpins the context of your chosen piece.

Restriction: use of images is not permitted.

project brief

This project focuses on typography and colour. Choose any text by any author. It could be a passage from your favourite novel, a poem or a song lyric. Think carefully when choosing the text, as no images are allowed in this project and so the text should allow for detailed styling and typesetting.

The creative use of the numerous CSS rules available will enable you to present your chosen text with expression and meaning. You must use only text and colour for your design. Absolutely no images are allowed.

Focus on expressing the text's story or emotion, and choose colours and typefaces accordingly. The website must be a minimum of three pages and show content related to your chosen text such as background information on the author, context of the writing, interpretations or reviews ~ or additional text related to your selected piece.

Use your design to create a balanced presentation of text that is both engaging and unusual, while maintaining good legibility and that defines an appropriate visual balance between the interface and text display. Focus on selecting an appropriate font stack and ensure consistency in presentation for fallback fonts.

deliverables

The website must consist of a minimum of 3 pages and make use only of typographic settings and colour. No other visual aids are permitted, ie no images to be used within the design of the site at all.

submission requirements

All planning sketches and drafts to be submitted and all references must include links that are shown on the page.

The website must be online and viewable by the deadline.

assessment

Marks for this project will be awarded in a 60/40 ratio for visual design and technical accomplishment.

You will be judged on your creative presentation of the text and additional information, with a focus on the typographic approach used in your design, along with the suitability of your use of colour and visual rhythm.

This project represents 35% of your total course mark.

online : <http://eyelearn.org/ma/projects/design-project-2/>